

Official Business Directional Sign Procedure

What are Business Directional Signs?:

Business directional signs indicate to the traveling public the route and distance to public accommodations, facilities, commercial services, and points of scenic, historical, cultural, recreational, educational, and religious interest.

Purpose:

The purpose of the business directional signs is to provide tourist, travelers, etc. with directional information on public accommodations, facilities, commercial services, and points of scenic, cultural, historic, educational, recreational, and religious interest, while reducing visual distractions which pose a hazard to drivers of motor vehicles and other users of public ways. These signs should preserve, enhance, and protect the natural scenic beauty of the Town.

Installation and Maintenance:

Business directional signs should be made by the owner/applicant and delivered to the Department of Public Works garage. The signs shall then be installed by the Department of Public Works at approved locations. The DPW is also responsible for the removal of signs as necessary. The owner of each business directional sign is responsible for informing the DPW of change of business status or mailing address. Owners of each business directional sign are responsible for having their signs remade when necessary; owners of signs that are in need of repair will be sent a note via email.

For more information see the Directional Sign Ordinance that is found on the Town of York Department of Public Works website yorkpublicworks.org and the Maine Traveler Information Services Act (Title 23 M.R.S.A., Chapter 21).

Location of Sign:

There shall be no more than two business directional signs per establishment. Double sided signs count as only one sign. To qualify for an official business directional sign, the destination represented on the sign must be within a five-mile radius of the proposed location of the sign and located within the Town of York. Signs can only be located at road intersections.

Prohibited Locations:

1. Anywhere within the right-of-way of the interstate highway system or fully controlled access highways.
2. No signs can be permitted for businesses located on US Route 1.
3. No new business directional signs can be permitted for the intersection of Routes 1 and 1 A at York Corner.

Sign Requirements:

Sign panel material shall be constructed from durable plastic composite (no wood or plywood) of at least one-half inch thickness. Each sign will be lettered in black on a white background. The letters will be 4 inches high, minimum and in Helvetica font. The back of each individual sign will be painted dark green, unless it is a double-faced sign. Distance should be shown in miles and in fraction form. We **suggest** that you reflectorize your signs so that they are visible both during the day and the night. Including a logo on your sign is optional. See graphic below for more information.



TOWN OF YORK

APPLICATION FOR OFFICIAL BUSINESS DIRECTIONAL SIGN

BUSINESS INFORMATION:

Business Name: _____

Business Address: _____

CONTACT INFORMATION:

Name: _____ Phone: _____ Email: _____

Mailing Address: _____ Town/City: _____ State/ZIP: _____

LOCATION OF REQUESTED SIGN(S): *Please be specific*

Requested Location 1: _____

Requested Location 2: _____

INFORMATION AS IT WILL APPEAR ON EACH SIGN:

Sign 1: _____

Sign 2: _____

Are you using a logo? Yes No

SIGNATURE:

Initial Fee (\$30) per Sign _____ Annual Fee (\$10) per sign

Signature: _____ Printed Name: _____

Title: _____ Date: _____

----- BELOW IS FOR OFFICE USE ONLY -----

Approved by: _____ Date: _____

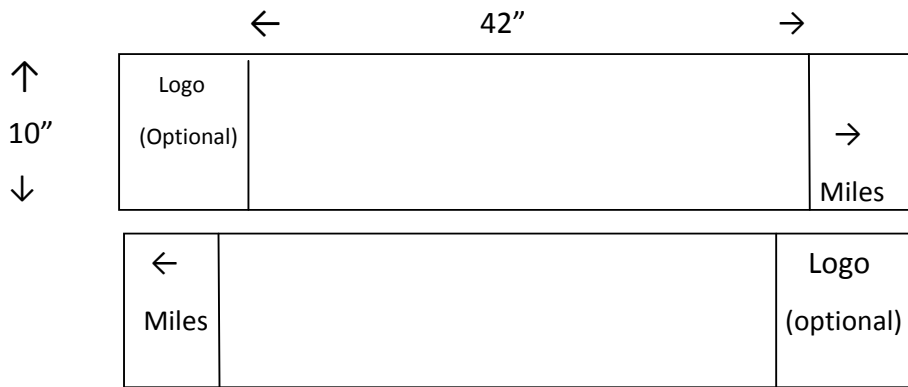
Director of Public Works

Approved by: _____ Date: _____

Town Manager

Following approval by the Board of Selectmen the applicant can deliver the sign(s) to the Department of Public Works garage at 115 Chases Pond Road for installation.

Sign Specifications:



Letters must be a minimum of 4" High

